

Buy Better. Grow Stronger. Exit Smarter.

Next Goal Advisory is a Melbourne based business advisory practice supporting aspiring and existing business owners across the full ownership lifecycle. We help clients think clearly before they buy, build strength while they own, and prepare properly well before they exit.

Who we work with

- Employees and professionals preparing to buy or start a business
- Investors assessing business and franchise opportunities
- Owners in their first year of ownership
- Established owners focused on growth and improvement
- Owners planning an exit in the next one to five years

How we help

- Strategic advisory, education and coaching
- Commercial guidance in plain language
- Structured reviews with clear next steps
- Introductions to trusted professional advisers
- Ongoing support through key decisions

Our service lifecycle

Support is scoped around your circumstances rather than sold as a fixed package. Most engagements begin with a discovery call and sit within one of three stages.

Buy

Preparing for ownership and assessing opportunities with clear commercial thinking.

- Business ownership strategy
- Business buyer readiness
- Business opportunity review
- Franchise assessment
- Finance and funding guidance

Grow

Building a stronger, less owner dependent business through structure and focus.

- First 90 days owner support
- Business growth audit
- Marketing and customer acquisition
- Operations and systems
- Ongoing growth advisory

Exit

Preparing the business, and the owner, for a considered future transition.

- Exit readiness review
- Owner dependency reduction
- Reporting and documentation readiness
- Value driver improvement
- Transition planning

Our approach

We work as a long term thinking partner. The value is in asking better questions, structuring the decision, and making sure the right professionals are involved at the right time.

01 Discovery call	A focused conversation about your goals, timing, capital and constraints.
02 Clarify the objective	We define what a good outcome actually looks like for you.
03 Structured review	We work through the commercial detail and identify the gaps.
04 Plan and priorities	You leave with a clear sequence of decisions and actions.
05 Ongoing support	Regular sessions to keep momentum and adjust as things change.

Our network

Where specialist input is needed, we introduce clients to professionals we know and trust, including accountants, commercial lawyers, finance brokers, insurance specialists and marketing providers. You remain free to choose your own advisers.

Why clients engage us

- Clarity before commitment
- Commercial judgement, not sales pressure
- Practical plans owners can actually run
- Continuity across buy, grow and exit

Important disclosures

Next Goal Advisory provides business strategy, education, coaching and commercial guidance. It does not replace independent legal, taxation, accounting, financial or other regulated professional advice.

Certain advisers associated with Next Goal Advisory also undertake business broking activities separately from Next Goal Advisory through an estate agency. Where an adviser represents the vendor of a business being considered by a client, the adviser represents the vendor in that transaction and Next Goal Advisory will not provide independent purchaser representation regarding that business.

Next Goal Advisory may have commercial relationships with some professional service providers we introduce. Relevant conflicts and commercial relationships will be disclosed where applicable.

Take the next step

A discovery call is the fastest way to work out whether we are the right fit and what support would be most useful.

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